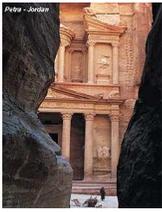


# Why you should do a customized Holy Lands tour with Bruce & Pat Barton and Educational Opportunities!



First, you need to be thanked for thinking about going to the Holy Land. Not everyone cares to go there. Second, one step above thinking is desiring to go. And thirdly, for those who have acted on their desire and are going to go, let me say **hallelujah!**—**But I just have one more thing to say: DO IT! No matter who you go with you will have a GREAT experience.** You will have concerns to work with: money, time, safety and health. These will vary by individual but can be overcome—if you really want this beautiful, spiritual experience. It's only 7 “work” or business days (Jordan/Israel) or 12 working days for the WHOLE trip (with Egypt)! Everyone has that much time.

With that said, why should you come with us?—Because **we offer 13 great and unique benefits.** They are **KEEPSAKE MEMORIES.** Tangible things which bring back your recollection of the events and places. Their value is in the years AFTER you return. The personalized DVD alone makes this an easy decision for you. Do you like the word **FREE**? Well take a look at these benefits.

♦ **NO OTHER TOUR DOES A COMPLIMENTARY 2 HOUR PERSONALIZED DVD OF YOUR TOUR— EXCEPT OUR TOUR!** This movie DVD is tremendous. We watch it every major family get together (like Christmas) since all our children went with us in 2008. It just grabs you and reminds you of what a great time you had. We charged extra last time for this DVD but I decided everyone on this tour had to have one. Hundreds of dollars and hours will go into its creation. This one item separates us from every other tour out there. And it's included with your tour price. This is an UNBELIEVABLY great keepsake. We all love a movie and here WE are the stars! ☺ Why do your own when we do it for you!

♦ And **NO OTHER TOUR DOES A COMPLIMENTARY 76+ PAGE PERSONALIZED JOURNAL WITH COLOR PHOTOS OF YOUR TOUR— EXCEPT OUR TOUR!** The basic journal is for the whole group and has great photos of everyone on the tour. It has personal journal notes from most of the tour group. We give you the word .doc file so you can customize the journal with your own additional photos and comments. This complements the DVD. It is in an 8.5x11 format with color photos and text. This black and white copy of the journal is given at the reunion BBQ so you can see what it looks like. Then you can personalize it. Nothing spells memory like a journal.

♦ And, **NO Other TOUR HAS AT LEAST 10 PRE-TOUR PERSONALIZED SEMINARS BEFORE YOU GO— EXCEPT OUR TOUR!** When you look at the subjects we cover you can see these seminars really help. It goes with our philosophy of “Study Here—Enjoy There!” We come together to share our practical questions and answers about traveling to the Middle East, comments, suggestions and bond as a group before we go. This is a class you WILL want to attend.

♦ **Here's a partial list of other complimentary things we do on our tour to make it special for you. And yes—no other tour does this.**

- ♦ **Photo DVD** with as many of everyone's photos as I can get on it (this is a nice treat)
- ♦ **Scripture Inserts** (like the Tree of Life one for each person's scriptures)
- ♦ **Scripture Informational Pages** (like the Lehi and the City of Petra page)
- ♦ **2011 & 2012 Calendars** for bookmarks and/or your refrigerator

- ◆ Post-tour **reunion BBQ** (where we give out our group journal and see the DVD)
- ◆ Periodic **informative emails** discussing tour particulars and information about the subjects discussed in our seminars along with tips on other things such as what TV programs relate to our tour you may like to watch, or newspaper articles about places on our tours, current events and the Holy Land area, etc.
- ◆ Personalized small **tour pin** to wear or as a magnet for your refrigerator.
- ◆ **Prizes** at our seminars (from books and hats to audio tapes)
- ◆ A nice personalized **blank journal** for each person to make your own notes on the tour
- ◆ **Stickers** to put in your scriptures and a small hymn book reminding you of where we went and sang. Every time you see that little yellow smiley face, you smile too—remembering!
- ◆ ...and MORE benefits as we go along!

You will see the tour price on the front cover of our brochure BUT like all tours, read the small print. When you get to listing ALL the expenses involved, you will find we are VERY competitive. Remember, every dollar saved is a dollar more you can give to the vendors saying “dollah, dollah, dollah” for their postcards, pictures, and gum. ☺

Here is our latest complete price. It differs from the brochure price because I include other optional items like tour guide and bus driver tips so you don’t need to worry about that item over there. The brochure price is kept low for travel insurance, which is optional and extra.

For the first **10 days** in Jordan/Israel tour the price is **\$3597**. This includes Petra!

For the **8 day Egypt extension** including the extra day in Jerusalem as an incentive where you can see the Yad Vashem (Holocaust Museum), the Shrine of the Book (the original Dead Sea Scrolls permanent museum), the Knesset (Israel’s parliament building), AND leave several hours to wander and shop along the streets of Old Jerusalem and Ben Yehuda street (the 5<sup>th</sup> Avenue of Jerusalem where the Hard Rock Café is located for those interested), it is **\$1458**.

The **total** for our entire **18 day tour** is **\$5055** without personal expenses of course.

This is a great price. Other tours cost \$3595 to \$3915 (for Israel only (no Jordan or Petra)) and their whole tour including the Egypt extension is from \$6025 to \$6848! These are local companies catering to LDS people like Morris/Murdock, FunForLess Tours, Israel Revealed, Bountiful Travel and the Cruise Lady. Some of these tout themselves as the “Best” with ‘celebrity name’ tour hosts. But they are not Israeli licensed tour guides (except for Dan Rona with Israel Revealed). ALL large tours use an Israeli guide same as us.

Keep in mind, no two tours are alike, but 90% of the same historical sites are visited by all tours. In comparing, be careful of the LOW advertised price without the \$1550 in round trip airfare from Salt Lake City; the number of days; the number of meals; the places not visited; and of course, the extras—like my **“Lucky 13”** benefits! We also LIMIT our tours to 25 to 39 people! It does make a difference. Just getting on and off the bus is quicker, lines shorter, and smiles are bigger.

I associate with Educational Opportunities. Since 1974 they are the largest Christian based travel company taking people to the Holy Land in the U.S. In the first four months of 2011 they have taken over 4,000 people. This brings the economies of volume—we can give you more for less.

Are we proud of our tour and what we do? You BETCHA! I love the scriptures. I love the Holy Land. I love the mix of culture you will see there. I love stepping back in time thousands of years like time traveling. I love seeing and touching the places Jesus would have seen and touched.

I love life and the memories we create as we live it. And I really love to share the things I have learned and experienced with you. That’s why we do what we do for these tours. Sharing is caring. I love to be with others who share my joy of learning. Bring a family member or friend. If you like to learn, this tour is for you! After all, my motto is **“Study Here—Enjoy There!”**

**Come join Pat and me on the one tour you will remember and appreciate the most during your life and for eternity—our Holy Land tour November 6, 2011! Email or call us.**

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